

### ETFs 101: Understanding & Evaluating ETFs – Facts & Fiction/Risks & Opportunities

8:00am - 8:20am

ETF University - Location: Drummond Est

The 2nd annual ETF University kicks off with a crash course designed to turn the ETF novice into an ETF guru. Inside ETFs Chairman Matt Hougan returns to the stage to explain how ETFs really work and where the true risks and opportunities lie. He'll leave you with a simple framework to pick the right ETF every time.

#### Participants

**Presenter:** Matt Hougan - Chairman, Inside ETFs

### Breakfast Workshop: S&P Dow Jones Indices Presents: How to Outperform by Indexing

8:00am - 8:50am

Breakfast Workshop 2 - Location: Drummond Ouest

Rules-based indices underlie passive ETFs, so the performance of an ETF is based on the construction of its index and the asset class the index measures. Contrary to myth, well-designed indices historically outperform actively managed mutual funds most of the time. This is a key reason ETFs can be such effective tools for advisors to use in portfolios. Join S&P Dow Jones Indices as they present research and analysis to make the case for topics like:

- How and why indices tend to outperform actively managed mutual funds
- The historical outperformance of equally weighted indices
- How some strategy indices may be a fit or substitute for core exposures because of enhanced performance to risk ratios

#### Participants

**Presenter:** Aye Soe - Managing Director, Global Research & Design, S&P Dow Jones Indices

### ETFs 201: A Practical Guide to Trading ETFs ... in 10 Minutes or Less

8:20am - 8:30am

ETF University - Location: Drummond Est

Best practices when trading ETFs have changed dramatically over the past decade, even in the past year. In this fast-paced session, we put a leading ETF market maker in the hot seat for a rapid-fire conversation exploring how you should be trading ETFs today.

#### Participants

**Moderator:** Tom Lydon - CEO, ETF Trends

**Presenter:** Jaime Purvis - EVP, Horizons ETFs Canada

### Graduate Seminar: The Evolution of Portfolio Construction Practices – The Power of Factor ETF Investing

8:30am - 8:50am

ETF University - Location: Drummond Est

Although factor investing can potentially deliver great returns, poor implementation can lead to unexpected outcomes. Join our expert to learn tips on how to use factor ETFs to generate returns, reduce risk and help achieve your investment objectives.

#### Participants

**Presenter:** Ahmed Farooq - VP, ETF Business Development, Franklin Templeton Investments

### Welcome to Inside ETFs Canada 2019!

9:00am - 9:05am

Main Session

#### Participants

**Presenter:** John Swolfs - CEO, Inside ETFs

### Chairperson remarks

9:05am - 9:10am

Main Session

#### Participants

**Presenter:** Alain Desbiens - Director, ETF Distribution, Quebec & Atlantic, BMO Global Asset Management

### Morning Keynote: Canada Ripe for Outperformance

9:10am - 9:20am

Main Session

Join Brian Belski, Chief Investment Strategist for BMO Capital Markets as he shares his insight on Canadian financial market beyond 2019.

#### Participants

**Presenter:** Brian Belski - Chief Investment Strategist, BMO Capital Markets

### Join BMO Global Asset Management & Inside ETFs Canada on stage to open the Toronto Stock Exchange in celebration of BMO ETF's 10 year anniversary.

9:20am - 9:35am

Main Session

### Morning Keynote: Canada Ripe for Outperformance - Continued

9:35am - 9:50am

Main Session

Join Brian Belski, Chief Investment Strategist for BMO Capital Markets as he shares his insight on Canadian financial market beyond 2019.

#### Participants

**Presenter:** Brian Belski - Chief Investment Strategist, BMO Capital Markets

### What Are Wealth Platforms Thinking? The Future of Wealth Distribution in Canada

9:50am - 10:40am

Main Session

As big as the disruption from ETFs has been for Canadian wealth management, changes in retail wealth distribution are probably having a more profound impact on Canada's investment landscape. We invited four of the largest Canadian wealth groups to get their views on Canada's wealth industry and where it's heading.

#### Participants

**Moderator:** Clare O'Hara - Wealth Management Reporter, The Globe and Mail

**Panelist:** Chris Enright - President & Managing Director, Aligned Capital Partners

**Panelist:** Martin Gagnon - Executive Vice-President - Wealth Management and Co-President and Co-CEO, National Bank Financial

**Panelist:** John Kelleway - President, IA Securities

**Panelist:** Richard Rousseau - EVP - Head of Wealth Management, Raymond James Ltd.

**Panelist:** Dave Kelly - SVP & Head of Private Wealth Management & Financial Planning, TD Wealth

### Networking Break

10:40am - 11:00am

Main Session

**Location:** Exhibit Hall

### Volatility, Trade Wars & Expectations for Low Growth: A Macro Outlook

11:00am - 11:40am  
Main Session

With volatility on the rise, Trump's wall creeping higher and Canada's debt getting deeper, what's in the country's future? How should investors navigate these global land mines? In this not-to-be-missed session, our speaker explores the global economic outlook, and the biggest market opportunities and risks in today's challenging markets.

#### Participants

**Moderator: Victor Ferreira** - Investing Reporter, Financial Post

**Panelists: Sri Iyer** - Managing Director & Lead Portfolio Manager – Head of Systematic Strategies, Guardian Capital

**Panelists: Sébastien Mc Mahon** - Senior Portfolio Manager, Diversified Funds and Economist, Industrial Alliance Investment Management Inc.

**Panelists: Tyler Mordy** - President & CIO, Forstrong Global

**Panelists: Doug Peta** - VP, Global ETF Strategy, BCA Research

### Figuring Out Factors: Do They Even Matter?

11:40am - 12:20pm  
Main Session

There's a lot of discussion around factors in the ETF industry, but do they even matter? This segment looks at where there may be some benefits with them or when you should stick to plain-vanilla ETFs. We gathered the smartest factor experts to provide you with real-world solutions and actionable ideas to help navigate this growing market.

#### Participants

**Moderator: Ben Johnson** - Director of Global ETF Research, Morningstar

**Panelist: Mark Carver** - Executive Director and Global Head of Factor Index Products, MSCI

**Panelist: Alan Fustey** - Portfolio Manager, ETF Strategist, Adaptive ETF

**Panelist: Chris Heakes** - Director, Portfolio Manager, Exchange Traded Funds, BMO Asset Management

**Panelist: Aye Soe** - Managing Director, Global Research & Design, S&P Dow Jones Indices

### The State of the ETF Union 2019: The Dawn of Mass Personalization

12:20pm - 12:50pm  
Main Session

ETFs fundamentally changed the nature of the asset management industry—for the better. But according to ETF legends Matt Hougan and Dave Nadig, ETFs' dominance may be coming to an end. In this can't-miss keynote address, Hougan and Nadig gaze into the future and examine where the next \$1 trillion opportunity lies.

#### Participants

**Presenter: Matt Hougan** - Chairman, Inside ETFs

**Presenter: Dave Nadig** - Managing Director, ETF.com

### Luncheon Keynote Session: Get Active With Fixed Income

12:50pm - 1:50pm  
Main Session

With the stimulus from tax cuts fading and the Federal Reserve Board seeming less determined to raise rates, the path of interest rates this year is very much in question. Inside ETFs and State Street Global Advisors welcomes DoubleLine's Deputy CIO Jeffrey Sherman to share his outlook, what opportunities and pitfalls lie ahead, and potential implications for investors in the ever-changing bond market.

#### Participants

**Presenter: Jeffrey Sherman** - Deputy CIO, DoubleLine Capital

**Introduction: Bobby Eng** - VP & Head of SPDR ETF Business Development for Canada, State Street Global Advisors

### Track A: Emerging Markets: Where to Invest for the Year Ahead

1:50pm - 2:30pm  
Track A - Location: Drummond Ouest

2018 was a rough year for emerging market ETFs, with virtually every country underperforming. Surprisingly, many of the world's largest investment managers believe this asset class is set to rebound. If so, where will the growth come from, and how do you position clients' portfolios?

#### Participants

**Moderator: Joe Rosengarten** - Managing Editor, WealthProfessional.ca

**Panelist: Rolf Agathar** - Managing Director of North America Research, FTSE Russell

**Panelist: John De Goey** - Portfolio Manager, Wellington-Altus Private Wealth Inc.

**Panelist: Ahmed Farooq** - VP, ETF Business Development, Franklin Templeton Investments

**Panelist: Ryan Lewenza** - SVP & Portfolio Manager, Turner Investments at Raymond James Ltd

### Track B: Finding Income – How Do I Earn 5% & Still Sleep Soundly at Night?

1:50pm - 2:30pm  
Track B - Location: Drummond Est

Generating income is difficult for investors; earning 5% is considered impossible. But can it be done? And what risks will you encounter? Take a seat in this session to find out.

#### Participants

**Moderator: Yves Rebetez** - Senior Executive Consultant, CREDO Consulting

**Panelist: Kristi Ashcroft** - VP, Mackenzie Investments

**Panelist: Ralph Hartmann** - Portfolio Manager & Co-Founder, FNB Capital Asset Management

**Panelist: Ken MacNeal** - Author & Portfolio Manager, Richardson GMP

**Panelist: Nicolas Normandeau** - Portfolio Manager, Fiera Capital

### Track A: Hottest Thematic Investment of 2019

2:30pm - 3:10pm  
Track A - Location: Drummond Ouest

Don't blink—you might miss the next hot new thematic ETF!

Investors have been using these niche ETFs as a source of outperformance and diversification. What are the best new ideas for 2019 and beyond?

#### Participants

**Moderator: Pat Dunwoody** - Executive Director, Canadian ETF Association

**Panelist: Fraser Coburn** - VP, ETF Leader, BlackRock

**Panelist: Andrew Neatt** - Investment Advisor, TD Wealth

**Panelist: Francis Sabourin** - Director, Wealth Management, Portfolio Manager, Richardson GMP

**Panelist: Dan Waldron** - SVP, ETF Strategist, First Trust

### Track B: Where to Hide in a Market Downturn: Smart-Beta ETFs With Downside Protection

2:30pm - 3:10pm

Track B - Location: Drummond Est

Finding safe harbors in a market downturn is nearly impossible, but that doesn't mean you have to go down with the ship. We gather three leading factor experts to share how smart beta ETFs can serve as a lighthouse to guide your clients through the rough seas.

#### Participants

**Moderator: Pierre Daille** - Managing Director, AdvisorAnalyst.com

**Panelist: Joseph Hohn** - Portfolio Manager & VP, Dimensional Fund Advisors

**Panelist: Himesh Patel** - Senior Investment Analyst, ETFs, Fidelity Investments

**Panelist: Eric Shirbini** - Global Research & Investment Solutions Director, Scientific Beta

**Panelist: Mark Stacey** - SVP, Head of Portfolio Management & Co-CIO, Highstreet Asset Management

### Track A: Better Bond Benchmarks

3:10pm - 3:30pm

Track A - Location: Drummond Ouest

The bond market is massive, complex and difficult to define. Yet shining a light on the market is critical given the importance of bonds and the growth of passive fixed income investing. A new, investor-centric approach is required for bond indexes to be suitable building blocks for portfolio construction.

#### Participants

**Presenter: Dan Lefkowitz** - Strategist, Morningstar Indexes

### Track B: ETF Spotlight Talks: The Case For Gold As A Valuable Asset Class

3:10pm - 3:30pm

Track B - Location: Drummond Est

Uncertainty in 2019 will make gold a valuable strategic asset class and the No. 1 reason investors shouldn't overlook it in their portfolios. Join us for an in-depth conversation on the long-term performance, how investors are incorporating it into their portfolios to improve risk-adjusted returns, and the outlook for gold beyond 2019.

#### Participants

**Moderator: Bobby Eng** - VP & Head of SPDR ETF Business Development for Canada, State Street Global Advisors

**Panelists: George Milling-Stanley** - VP, Head of Gold Strategy, State Street Global Advisors

**Panelists: Adam Perlaky** - Manager, Investment Research, World Gold Council

### Track A: Peer-To-Peer: Building a Bigger Business: It's All in the Way You Interact With Your Clients

3:30pm - 3:50pm

Track A - Location: Drummond Ouest

Effective communication, transparency and value of advice are key to managing and maintaining a healthy client relationship. In this session, our expert and blogger of "All About Your Benjamins" Justin Castelli shares his insights on how to build lasting relationships and attract new clients.

#### Participants

**Presenter: Justin Castelli** - CEO & Financial Advisor, RLS Wealth Management

### Track B: Peer-to-Peer: Using Technology to Grow Your Business

3:30pm - 3:50pm

Track B - Location: Drummond Est

Using technology to free up your time to focus on growing your business is a no-brainer. But knowing which tools to use is the million-dollar question. Join our advisors as they guide you through the available tools to help your business, from investment selection to compliance and regulatory changes, allowing you to embrace the changing technology landscape!

#### Participants

**Presenter: Ted Bader** - President, SIA Wealth Management

**Presenter: Robert Di Iorio** - VP & Portfolio Manager, RBC Dominion Securities

### Networking Break

3:50pm - 4:20pm

Main Session

**Location: Exhibit Hall**

### The Future of ETFs: The CEO Roundtable

4:20pm - 5:10pm

Main Session

It's all the rage right now: the goliaths merging together, the race to zero accelerating and Canada's ETF industry becoming crowded, with more providers launching ETFs. Inside ETFs invites you—the audience—to ask the biggest names in Canada's ETF ecosystem your most pressing questions to get straight answers on the future of ETFs.

#### Participants

**Moderator: Eric Balchunas** - Senior ETF Analyst, Bloomberg Intelligence

**Panelist: Jasmit Bhandal** - VP, Head of Canada ETF Product Strategy & Development, Invesco

**Panelist: Kathy Bock** - Head of Vanguard Americas & Managing Director, Vanguard Canada

**Panelist: Pat Chiefalo** - Head of Canadian iShares, BlackRock

**Panelist: Michael Cooke** - SVP, Head of ETFs, Mackenzie Investments

**Panelist: Kevin Gopaul** - Head, BMO Global Asset Management Canada, Global Head of ETFs and CIO, BMO Global Asset Management

### Best New ETF of 2019: Battle of the ETF Pundits

5:10pm - 5:40pm

Main Session

Now in its second year, this Inside ETFs tradition pits the world's leading ETF pundits against each other with their best new Canada ETF. It's sure to provide you with a few laughs and a few great ideas, and you'll ultimately vote for your favourite new ETF of 2019.

#### Participants

**Referee: John Swolfs** - CEO, Inside ETFs

**Pundit: Eric Balchunas** - Senior ETF Analyst, Bloomberg Intelligence

**Pundit: Spencer Barnes** - Associate VP, Mutual Funds & ETF Strategy, Raymond James Ltd.

**Pundit: Matt Hougan** - Chairman, Inside ETFs

**Pundit: Ben Johnson** - Director of Global ETF Research, Morningstar

**Pundit: Tom Lydon** - CEO, ETF Trends

**Pundit: Dave Nadig** - Managing Director, ETF.com

**Pundit: Daniel Straus** - VP, ETFs & Financial Products Research, National Bank of Canada Financial Markets

# SESSIONS

DAY ONE - 18/06/2019

Inside ETFs Canada

June 18 - 19, 2019  
Le Centre Sheraton  
Montréal

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## **'Bienvenue à Montréal' Cocktail Reception**

5:40pm - 6:50pm  
Main Session

Inside ETFs Canada and Horizons ETFs welcomes you to a networking reception that will be sure to get your evening started off right.

# SCHEDULE

DAY ONE - 18/06/2019

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TIME	BREAKFAST WORKSHOP 2 - LOCATION: DRUMMOND OUEST	ETF UNIVERSITY - LOCATION: DRUMMOND EST	MAIN SESSION	TRACK A - LOCATION: DRUMMOND OUEST	TRACK B - LOCATION: DRUMMOND EST
8:00AM	8:00am - Breakfast Workshop: S&P Dow Jones Indices Presents: How to Outperform by Indexing	8:00am - ETFs 101: Understanding & Evaluating ETFs – Facts & Fiction/ Risks & Opportunities  8:20am - ETFs 201: A Practical Guide to Trading ETFs ... in 10 Minutes or Less  8:30am - Graduate Seminar: The Evolution of Portfolio Construction Practices – The Power of Factor ETF Investing			
9:00AM			9:00am - Welcome to Inside ETFs Canada 2019!  9:05am - Chairperson remarks  9:10am - Morning Keynote: Canada Ripe for Outperformance  9:20am - Join BMO Global Asset Management & Inside ETFs Canada on stage to open the Toronto Stock Exchange in celebration of BMO ETF's 10 year anniversary.  9:35am - Morning Keynote: Canada Ripe for Outperformance - Continued  9:50am - What Are Wealth Platforms Thinking? The Future of Wealth Distribution in Canada		
10:00AM			10:40am - Networking Break		

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11:00AM			<p><b>11:00am</b> - Volatility, Trade Wars &amp; Expectations for Low Growth: A Macro Outlook</p> <p><b>11:40am</b> - Figuring Out Factors: Do They Even Matter?</p>		
12:00PM			<p><b>12:20pm</b> - The State of the ETF Union 2019: The Dawn of Mass Personalization</p> <p><b>12:50pm</b> - Luncheon Keynote Session: Get Active With Fixed Income</p>		
1:00PM				<b>1:50pm</b> - Track A: Emerging Markets: Where to Invest for the Year Ahead	<b>1:50pm</b> - Track B: Finding Income – How Do I Earn 5% & Still Sleep Soundly at Night?
2:00PM				<b>2:30pm</b> - Track A: Hottest Thematic Investment of 2019	<b>2:30pm</b> - Track B: Where to Hide in a Market Downturn: Smart-Beta ETFs With Downside Protection
3:00PM			<b>3:50pm</b> - Networking Break	<p><b>3:10pm</b> - Track A: Better Bond Benchmarks</p> <p><b>3:30pm</b> - Track A: Peer-To-Peer: Building a Bigger Business: It's All in the Way You Interact With Your Clients</p>	<p><b>3:10pm</b> - Track B: ETF Spotlight Talks: The Case For Gold As A Valuable Asset Class</p> <p><b>3:30pm</b> - Track B: Peer-to-Peer: Using Technology to Grow Your Business</p>
4:00PM			<b>4:20pm</b> - The Future of ETFs: The CEO Roundtable		

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<b>5:00PM</b>			<b>5:10pm</b> - Best New ETF of 2019: Battle of the ETF Pundits <b>5:40pm</b> - 'Bienvenue à Montréal' Cocktail Reception		

### Breakfast Workshop: Annual Women in ETFs: Untapped Wealth: Bridging the Gender Gap in Your Business

8:00am - 8:50am

Breakfast Workshop 1 - Location: Drummond Est

Representing \$1.1 trillion of assets in Canada, women are a source of untapped wealth for advisors and fund firms. Despite recognizing the need for financial advice, 87% of women looking for a financial advisor say they can't find one they can connect with.

Sponsored by Women in ETFs, this panel will focus on bridging the gap in your communications, ensuring you aren't missing out on connecting with this very important client base. Moderated by Pat Dunwoody, Executive Director, the Canadian ETF Association, the panel will feature Judy Parodi and Paulette Filion, founders of Strategy Marketing, a firm dedicated to marketing to female investors.

#### Participants

**Opening Remarks: Tammy Cash** - EVP & Head of Marketing, Horizons ETFs Management

**Moderator: Pat Dunwoody** - Executive Director, Canadian ETF Association

**Panelist: Paulette Filion** - Partner, StrategyMarketing.ca

**Panelist: Judy Parodi** - Partner, StrategyMarketing.ca

### Breakfast Workshop: TBD

8:00am - 8:50am

Breakfast Workshop 2 - Location: Drummond Ouest

### The Future of Disruption in Canada: Through the CREDO 'Lens'

8:50am - 9:00am

Main Session

Take a seat in this intense, fast-paced tour of Canada's evolving financial advice landscape through the CREDO lens and walk away with useful frameworks for your business strategy for 2019 and beyond.

#### Participants

**Presenter: Yves Rebetez** - Senior Executive Consultant, CREDO Consulting

### Chairperson Welcome

9:00am - 9:05am

Main Session

#### Participants

**Presenter: Alain Desbiens** - Director, ETF Distribution, Quebec & Atlantic, BMO Global Asset Management

### Transitioning from Robo 1.0 to 2.0: The Evolution of Digital Tools

9:05am - 9:40am

Main Session

Evolving digital tools are not about robo vs. advisor, they're about modernizing and complementing to enable advisors to improve relationships, scale their business and generate income. But what are these tools? Are they compliant, and how do they effect robos and advisors?

#### Participants

**Moderator: Clare O'Hara** - Wealth Management Reporter, The Globe and Mail

**Panelist: Randy Cass** - CEO, Founder, Portfolio Manager, Nest Wealth

**Panelist: Neville Joanes** - CIO, WealthBar

**Panelist: Dave Nugent** - Head of Investments, Wealthsimple

### Fixed Income: Why Uncertainty Is the Worst Thing for Investors

9:40am - 10:20am

Main Session

Where rates go is anyone's guess; how you navigate the uncertainty is what truly matters. In this interactive session, we line up four of the smartest bond investors and let you grill them on how they're invested, what comes next and how to better position portfolios.

#### Participants

**Moderator: Tom Lydon** - CEO, ETF Trends

**Panelist: Andrew Buntain** - VP, Institutional Portfolio Manager, Franklin Bissett Investment Management

**Panelist: Joyce Choi** - Director, Fixed Income Product Strategy, BlackRock

**Panelist: Alfred Lee** - Director, Portfolio Manager, ETFs, BMO Asset Management

**Panelist: Marina Mets** - Managing Director, FTSE Russell

### 10 Questions in 20 Minutes: Survival of the Fittest

10:20am - 10:40am

Main Session

What will it take to survive in the increasingly competitive landscape? Horizons ETFs CEO Steve Hawkins takes the stage to provide his take in our famous 10 questions in 20 minutes format.

#### Participants

**Moderator: Matt Hougan** - Chairman, Inside ETFs

**Presenter: Steve Hawkins** - President & CEO, Horizons ETFs Canada

### Networking Break

10:40am - 11:10am

Main Session

**Location: Exhibit Hall**

### ESG Is the New Alpha: Why the Tables Have Turned on ESG Investing

11:10am - 11:50am

Main Session

The world around us is changing, technology is changing, how we invest is changing ... so why aren't we? ETFs that capture ESG principles can help investors manage downside risks and enhance returns. Find out how making ethically conscious investing decisions can generate meaningful returns for your portfolio while making a positive impact on the world.

#### Participants

**Moderator: Gary Hawton** - Senior Director of Client Relations, Sustainalytics

**Panelist: Jay Aizanman** - Director, Desjardins Global Asset Management

**Panelist: Andrew Clee** - VP, ETFs, Fidelity Investments

**Panelist: Naomi English** - Executive Director & Head of ESG Solutions, MSCI ESG Research

**Panelist: David O'Leary** - Director of Impact Investing, Origin Capital



# SESSIONS

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## Fireside Chat: Risks & Rewards - A Global Approach

11:50am - 12:10pm  
Main Session

The return of volatility sent markets spinning, panicked Main Street and set the 24-hour news cycle abuzz. Is this the end of the bull market? Join ETF.com's Dave Nadig as he sits down with Invesco's chief global market strategist to get you the answers you need.

### Participants

**Moderator: Dave Nadig** - Managing Director, ETF.com

**Presenter: Kristina Hooper** - Chief Global Market Strategist, Invesco

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## Networking Lunch

12:10pm - 1:00pm  
Main Session

Location: Exhibit Hall

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## Liquid Alternative ETFs ... Here to Stay?

1:00pm - 1:40pm  
Main Session

As of Jan. 3, every Canadian investment firm can now sell liquid alternatives, but what does it mean for your portfolio? Is it the answer advisors are searching for to diversify their portfolios? We invite the smartest liquid-alts expert we know to help you navigate this new investment vehicle, and to understand the risks/opportunities and potential performance power.

### Participants

**Moderator: Claire Van Wyk-Allan** - Director, Head of Canada, AIMA

**Panelist: Michael Burns** - Partner & Co-Chair of Investment Funds & Asset Management Group, McMillan LLP

**Panelist: Marc-André Gaudreau** - VP & Senior Portfolio Manager, Head of Fixed Income, 1832 Asset Management

**Panelist: Robert Lemon** - Executive Director, Prime Services Group | Equity Markets, CIBC Capital Markets

**Panelist: Andres Rincon** - Director, Equity Derivatives & ETF Strategy, TD Securities

**Panelist: Shana Sissel** - Sr. Portfolio Manager, CLS Investments

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## ETF Model Portfolio: The Practitioner Panel

1:40pm - 2:10pm  
Main Session

What's the key to a successful investment strategy: Diversification? Understanding the market? Knowing the perfect balance between growth and value? All of the above? Or none? Join our panelists as they take the stage to give us different scenarios and investment mixes that work to make them so successful.

### Participants

**Moderator: Arthur Salzer** - CEO & CIO, Northland Wealth Management

**Panelist: Rob Duncan** - SVP Institutional Strategy & Portfolio Manager, Forstrong Global

**Panelist: Mike Philbrick** - President, ReSolve Asset Management

**Panelist: Dale Roberts** - Chief Disruptor, Cut The Crap Investing

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## Cryptocurrency: Dead or Alive?

2:10pm - 2:30pm  
Main Session

Well is it...? Inside ETFs invites two of the greatest minds to the stage to discuss, debate and provide you with the information you need to make a sound decision!

### Participants

**Moderator: Kristine O'wram** - Cannabis Reporter, Bloomberg News

**Panelist: Cole Diamond** - CEO, Coinsquare

**Panelist: Elisabeth Préfontaine** - Founder, Octonomics

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## Closing Keynote: The Future of Investments

2:30pm - 3:00pm  
Main Session

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## Conference Concludes

3:00pm - 3:05pm  
Main Session

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<b>8:00AM</b>	<b>8:00am</b> - Breakfast Workshop: Annual Women in ETFs: Untapped Wealth: Bridging the Gender Gap in Your Business	<b>8:00am</b> - Breakfast Workshop: TBD	<b>8:50am</b> - The Future of Disruption in Canada: Through the CREDO 'Lens'
<b>9:00AM</b>			<b>9:00am</b> - Chairperson Welcome <b>9:05am</b> - Transitioning from Robo 1.0 to 2.0: The Evolution of Digital Tools <b>9:40am</b> - Fixed Income: Why Uncertainty Is the Worst Thing for Investors
<b>10:00AM</b>			<b>10:20am</b> - 10 Questions in 20 Minutes: Survival of the Fittest <b>10:40am</b> - Networking Break
<b>11:00AM</b>			<b>11:10am</b> - ESG Is the New Alpha: Why the Tables Have Turned on ESG Investing <b>11:50am</b> - Fireside Chat: Risks & Rewards - A Global Approach
<b>12:00PM</b>			<b>12:10pm</b> - Networking Lunch
<b>1:00PM</b>			<b>1:00pm</b> - Liquid Alternative ETFs ... Here to Stay? <b>1:40pm</b> - ETF Model Portfolio: The Practitioner Panel
<b>2:00PM</b>			<b>2:10pm</b> - Cryptocurrency: Dead or Alive? <b>2:30pm</b> - Closing Keynote: The Future of Investments
<b>3:00PM</b>			<b>3:00pm</b> - Conference Concludes